

ABSTRACT OF THE DISCLOSURE

An advertisement campaign method has steps of entering the preset transaction process; wherein when a user is using the automated service system for transaction, the automated service system provides preset processes; data input; wherein data is input according to the preset processes; data processing and transmission; wherein the automated service system processes the chosen preset process or sends it to a information center for further processing; linking and displaying advertisement; wherein the automated service system links an advertisement databank so that the system is able to display the advertisement with a screen; and accomplishing data processing and transfer; wherein after the data is processed, the advertisement display is selectively stopped and then the system returns the screen back to the transaction picture for another transaction or predetermined processes.